

## Events & Marketing comments

A few comments from me:

- As commented in relation to the pre-app:

Please note that some of the major events held in Imperial Gardens require access through the area of the proposed pitch in order to bring in and install large infrastructure. This means that, on occasion, CBC and its land hirers may need full, unobstructed access to that section of the park, and any street trading consent granted would need to accommodate these operational requirements.

- I would also like to see the specification for the proposed generator. It needs to be a modern and efficient one at the very least, especially given its proximity to the green space. Or perhaps CBC should make it a requirement for the unit to be battery operated.
- It should also be noted that this may cause challenges/annoyance at a later date should any event operators wish to charge catering concessions for a pitch as part of their event in Imperial Gardens (this also applies to CBC for events such as the ice rink where we take a commission and pitch fee).

## Applicant response:

**In response to your previous email please see below for comments (in bold) as requested...**

- Please note that some of the major events held in Imperial Gardens require access through the area of the proposed pitch in order to bring in and install large infrastructure. This means that, on occasion, CBC and its land hirers may need full, unobstructed access to that section of the park, and any street trading consent granted would need to accommodate these operational requirements.

**Access to the gardens would continue to be available should Moolicious be successful in any such application.**

- I would also like to see the specification for the proposed generator. It needs to be a modern and efficient one at the very least, especially given its proximity to the green space. Or perhaps CBC should make it a requirement for the unit to be battery operated.

**Please see attached the spec for the generator we propose to use is as follows...**

- **Hyundai HY10000LEK-2 - 8kW / 10.6kVA Electric Start Petrol Generator 8kW / 10kVA Max Power Output 459cc 16hp 4-stroke OHV petrol engine**
- **Noise level of 70 dBA @ 7m**

**I would like to take this opportunity to confirm that as a business we would not be trading 7 days a week at the times provided as this is just to allow us flexibility in operating hours due to our business being weather dependent. Our regular operating days would be Friday,**

**Saturday and Sunday during the times previously stated though we would also like to trade to on days such as Bank Holiday Mondays for example.**

**Should the CBC make it a requirement for the unit to battery operated and with the use of solar panels to be included we would request a trial period in order to see if the allotted trading space provided the financial return in order for the business to be profitable to cover any such associated costs in implementing this upgrade**

- It should also be noted that this may cause challenges/annoyance at a later date should any event operators wish to charge catering concessions for a pitch as part of their event in Imperial Gardens.

**The above point was mentioned in the pre-application process and it was discussed that the location would possibly actually benefit from the numerous events held in the Imperial Gardens so hopefully there won't be many 'challenges/annoyances' unless any such event would be booking a similar business model? As previously mentioned in regards to the unit being able to be operated from a nearby mains supply we spoke to the Green Space team and the following reply was received... "Unfortunately, the mains supply within Imperial Gardens is not available or suitable for a connection to your proposed pitch. It is used for temporary events within the park itself." ...so as this is currently not an option I have attached the original 1:100 plan as previously provided when submitting the Trade Application.**